



Press Release of June 25, 2007

X-Media welcomes MBO Partenaires as a shareholder

In April 2007, while X-MEDIA celebrated its 15 years of existence, we believed that the company was ready to step up to new challenges.

As a result, we decided to open our capital to MBO Partenaires. With 35% of the shares, MBO Partenaires will take part in our future development.

Thanks to MBO Partenaires, we will accelerate our development, by accompanying you in your own growth strategies, since we value above all the partnership and the trust relationship we can build with you.

MBO Partenaires adds an external view to our action as well as greater ambitions, opportunity, analysis potential, access to extensive financial resources. More generally MBO partner gives us the means to apply our strategy:

- to increase our range of services beyond our actual IT (X-MEDIA) & Consulting (X-MEDIA CONSEIL) services
- to intensify our investments and extend the functional cover of our systems to answer the evolutions of the trades,
- to continue our external growth to gather the know-how to cater the needs of your sector itself in consolidating phase,
- to accelerate our international development.

Concretely, this evolution of our shareholding results in:

- the creation of a new holding **X-MEDIA Développement** SAS with a capital of €2 857 176 held:
 - up to 60 % by Jean-Michel ROSAZ (President)
 - up to 35 % by MBO Partenaires
 - up to 5 % by the management team.
- this holding detains 100 % of **X-MEDIA**
- **X-MEDIA** holds 51 % of **X-MEDIA Conseil**
- A lease management contract between X-MEDIA's fully owned subsidiaries (Black Media and Atlantem) started on April 1st 2007.

Thus, it is only the replacement of the former minority shareholders, private investors, who had accompanied Jean-Michel ROSAZ at the time of the creation of the SOFAR/X-MEDIA Group in 1992 by:

- recognized professionals of the investment in capital development,
- the historical managers who thus confirm their attachment to the company and their faith in his potential of development.

As a memorandum, **X-MEDIA Développement** today, it is:

- **49 collaborators**
- **€5,5 M of CA, including 25 % towards export**
- **300 customers**
- **a presence in 30 countries and 5 continents**
- **25 years of experience in the sector of the media**
- **including 15 years of services to the Print Industry.**

.... the future promises to be exciting if you maintain your trust in our solutions.

Please do not hesitate to contact us for more information:

- **MBO Partenaires:** www.mbopartenaires.com
- **X-MEDIA Développement:** jm.rosaz@x-media.fr