calligram Pagination

EXPERIMENT NEW LEVELS OF PRODUCTIVITY USING THE AUTOMATIC PAGINATION SYSTEM
calligram Directory

Calligram Directory is the ideal application, not only to resolve complex and sophisticated page make-up of directories with a high number of pages, but also to resolve page make-up of guides which require a structured and repetitive information.

Calligram Directory is designed to optimize your publication using the latest technology. The objective is to let you increase your revenue, reduce your paper consumption and the production costs, spare time and improve the quality of the service offered to both readers and advertisers.

Automatic pagination of directories

The layout process

Calligram Directory paginates the publication fully automatically, placing all elements (listings, in-column ads, display ads and run-if ads and fillers) in its appropriate position. Floating display ads are placed according to a predefined ad placement rule (upper or lower arche, banners…). Whenever a display ad is moved by the user, *Calligram Directory* calculates the impact on the entire publication, and repositions according to their anchorage on the page.

By allowing the user to concentrate on the essence of his work: resolving possible conflicts and making esthetical choices, *Calligram Directory* is an extremely efficient tool, which guarantees an error proof result.

You can see instantaneously what impact any modification in the layout has on the whole paper.

Speed for highest productivity

Less than one minute is enough to execute the galley composition of 70,000 entries and 800 display ads. After each interactive modification, *Calligram Directory* paginates again 700 pages in 2 seconds.

A complete directory publication can be laid-out, assembled and output, ready to make plates… in less than half a day !

Quality

Calligram is a professional composition engine developed by type-setting experts which respects all typesetting rules and produce a result with a clearly perceivable quality! It is used by professionals with the highest standards of expectation.

Flexibility and Versatility

Calligram Directory meets the various and complex needs of directory publications. Our experts constantly evaluate tomorrow's technology, integrate it and add new features.

Global vision

The user friendly interface lets you work on the entire publication (displaying on the screen up to 200 pages at a time). With such powerful feature, you can easily optimize the total number of pages of your publication and reduce your paper consumption.

Flexibility and simplicity

Highly and easily configurable

A wide range of presentation settings can very easily be modified with menus. This lets you control the esthetics of your publication.

Drag'n drop

Once *Calligram* Directory has chewed the work by placing all elements in the paper, all remaining conflicts are displayed clearly. The user can very easily move elements and add new ones. The user makes esthetical choices and *Calligram Directory* warns the user if he generates a conflict.

Dynamic elements

Any element in the publication may dynamically change according to its environment. Automatic indexes, cross references, continuation headings, tell-tales may vary according to the content of the page and are automatically created on the fly, while showing you the results in real time.

Don't set limits to your imagination and offer the reader extra comfort at no cost !

Open system

Calligram Directory can receive data from any database using XML files and can produce either PostScript or PDF files.

Automatic design of complex ads

The composition engine of *Calligram Directory* allows to fully automate the creation of complex and flexible modules. This engine can also be integrated in your website for instant preview of these ads at the booking time!

Multi languages experiences

Calligram directory can work in a multi languages environment and paginate Latin, Arabic and Cyrillic publications in the same extremely efficient way.

MAIN REFERENCES

IN FRANCE
Les Pages Jaunes, Kompass, Euredit, Tarif Media, Annuaire U Corsu, Amitel…

OUTSIDE FRANCE
Argentina Yell Argentina, **Greece** Greek Yellow Pages, **Italy** Pagine Utili, **India** Getit Infoservices, **Jordania** Yellow and White Pages, **Lebanon** Yellow and White Pages, **Luxemburg** Editus, **Spain** QDQ, **Tunisia** Yellow and White Pages

E A D P

X-MEDIA is member of the
**European Association of Directory and
database Publishers (EADP)**