



Press Release of Mai 27nd 2008.

X-Media acquires UNO3SETTE in Italy

The international development strategy announced by X-MEDIA one year ago, when MBO partners took an equity participation, has become concrete as X-MEDIA's president, Jean-Michel ROSAZ, announced a first overseas acquisition:

“ For many years X-MEDIA's solutions (Calligram Pagination, Calligram Studio, AdPress) have steadily earned market share and an excellent reputation. Twelve different publishers —of whom renowned groups such as Rizzoli, Mondadori, Secondamano (Schibsted)— have successively placed their trust in us.

Two years ago, we had set up an office in Milan where a sales executive remained attuned to the Italian market.

What we needed now was a permanent local team of software developers capable to be the Italian bridgehead for our developments.

This is now done as X-MEDIA finalized by the end of April the acquisition of the Milan based company UNO3SETTE. The acquired entity supplies software solutions to the media market (in particular Rizzoli and Mediaset).”

With this new acquisition, X-MEDIA demonstrates its determination to pursue its international expansion.

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