



Press Release of January 14th 2014

LA STAMPA goes live with Calligram Pagination from X-Media

Since November 2013, the daily Italian newspaper LA STAMPA produces its weekly supplement for classified ads "Tuttoaffari" thanks to the page make-up solution Calligram Pagination from X-Media.

Placed in competition with other international solutions, Calligram Pagination has been selected for its vast experience, its proven flexibility and its unequalled speed.

The system will also soon produce obituaries sections as well as the pages of classified ads of the daily newspaper.

This new project in Italy reinforces yet again the international expansion of X-Media, currently present in 25 countries around the world.

About LA STAMPA

La Stampa is an Italian daily newspaper published in Turin. It is distributed in Italy and other European nations and is today one of Italy's most important newspapers.

Founded in 1867 as the Gazzetta Piemontese, the newspaper became an important voice in Italy's struggle for liberation and unification. The Gazzetta changed the paper's name to La Stampa in 1895.

See also: www.lastampa.it

About X-MEDIA

Since 1992, X-Media is a leading solution provider for the press industry and is now strong of 350 customers across 25 countries.

With its subsidiaries companies, X-Media offers a wide range of solutions dedicated to the media industry, which cover the following activities: advertising system, display ad production, automatic pagination, self-procurement portals, circulation, subscriptions, etc.

See also: www.x-media.fr

Press Contact:

Gilbert Martin - +33 1 46 43 90 06 – g.martin@x-media.fr