



The most accessible and versatile Editorial system

Calligram Editorial ensures the integrity of the editorial workflow, enhances the journalists autonomy, and turns the layout of articles into a piece of cake !

Management of the redactional flow – integration of text and image.

With Calligram Editorial, the editor works in a perfectly controlled environment. The implementation of texts is done via controlled input zones or via an import of elements coming from the standard office software.

The operator handles the layout of his articles with the templates library, feeds his photo database, selects or adds the photos he wants to publish. And he may view his article in the form it will be published.

Management of the photo database

The operator can unload his numerical camera directly in Calligram Editorial. This creates groups of photos that can be linked to an article. And before inserting a photo inside an article, the operator can either crop the photo manually or have it automatically sized according to preset dimensions.

The photo is identified with the IPTC code management integrated in Calligram Editorial. In addition, a detailed form can also be filled in to describe the photo precisely and make it easier to identify again for future needs.

Workflow Management

Calligram Editorial adapts itself to the organisation of any editorial office. The workflow functionality allows the user to send his article to several recipients for proofing or validation. At each stage the article gets an updated status, until it is finally sent to the pagination.

Planner

When the articles are validated, they are sent to the electronic planning of Calligram Editorial.

This planner handles multi-editions publications, allowing to produce the entire publication while managing the pages in edition. The display ads may also be positioned automatically according to the information provided by the advertising system.

The planner allows to open the pages with Quark Xpress or Indesign.

Sport results plug-in

This optional module of Calligram Editorial will handle the sport results pages, managing both the championship calendars and the results of each game. It automatically generates tables within Quark Xpress.

Web

All the elements in the Calligram Editorial database are saved in XML format, allowing a very simple transfer towards web sites.

Archiving

The archive database of Calligram Editorial is natively accessible via a web interface, to facilitate the access to data. The highly effective indexing engine allows to rapidly search for articles, pages or photos through keywords.

This module is also aimed at a commercial use of the archives, making photos available online for selling.



Technical Characteristics

Article management

Writing
Choice of article templates
Insertion of photos
Visualisation of the composed article
Ordering of articles
Transfer of articles

Photo management

Insertion of photos in the DB
Viewing photos
Describing and qualifying photos (IPTC)
Automatic or manual cropping & sizing of photos
Linking of photos to an article

Archive management

Search via keywords
Viewing articles, photos, pages
Selling photos online

Sport result management

Integration of championship calendars
Management of results
Management of the players and referees prize lists
Automatic creation of result tables with Quark Xpress

Electronic planning

Multi-edition management
Shelf management
Layout of articles
Automatic positioning of display ads
On page edition of articles
Opening of pages in Quark Xpress
Page production

Platform

Centralised database
Client server or intranet / internet
Server Unix, Linux, Mac OS, Windows
SGBD : MySql
Windows client or web browser



Main References

In France :

- **PubliHebdos (groupe Ouest-France) - 60 hebdomadaires**
- **groupe Centre Presse**
- **groupe HCR (Hebdomadaires Catholiques Régionaux)**
- **Le courrier Cauchois**



52, boulevard Vital Bouhot
92200 Neuilly-sur-Seine

Tél.: +33 1 46 43 90 00 Fax: +33 1 46 43 90 09 www.x-media.fr